

## 2009 - 2010 Program of Study - Secondary

Submitted by CTPD Name: Lima Senior High

CTPD Number: \_\_\_\_\_

### Secondary Program Information

**School District Name:** Lima Senior High

**Career Field:** Marketing (M)

**School District IRN:** 44222

**Pathway Name:** Marketing Management (M)

**Building (location) Name:** Lima Senior High

**Specialization Name (if applicable):** N/A

**Building (location) IRN:** 008296-Progressive Academy

**EMIS Subject Code:** 40810

**Local Program Name:** Marketing

Specify Industry Credential Opportunities (if applicable): \_\_\_\_\_

									Required or Elective Academic				Career and Technical			
Grade	English	Code	Math	Code	Science	Code	Social Studies	Code	Course	Code	Course	Code	CTE Course	Code	CTE Course	Code
9	English 9	RA	Algebra I	RA	Physical Science	RA	American History	RA	Teen Success	RA	Health	RA	Computer Toolbox	CT RE		
10	English 10	RA	Geometry	RA	Biology	RA	World History	RA					Photo Shop I	CT RE		
11	English 11	RA	Algebra II	RA	Chemistry	RA	Law	RE	Spanish I	RE			Marketing I	CT		
12	English 12	RA	Pre Calculus	RE			Government/ Economics	RA	Spanish II	RE			Marketing II	CC CT CT2		

**Contact Person:** Carin Doseck  
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 Date Completed 5/28/2009

**CODES** (use all that apply)

**RA:** Required Courses                      **CT:** Career-Technical Courses  
**RE:** Recommended Electives              **CT2:** Eligible for CT2 Credit  
CC: College Credit Opportunities based on articulation or dual/concurrent enrollment agreements

## 2009 - 2010 Program of Study - Secondary

Submitted by CTPD Name: Lima Senior High

CTPD Number: \_\_\_\_\_

### Secondary Program Information

**School District Name:** Lima Senior High

**Career Field:** Marketing (M)

**School District IRN:** 44222

**Pathway Name:** Marketing Management (M)

**Building (location) Name:** Lima Senior High

**Specialization Name (if applicable):** N/A

**Building (location) IRN:** 008297-Performance Based

**EMIS Subject Code:** 40810

**Local Program Name:** Marketing

Specify Industry Credential Opportunities (if applicable): \_\_\_\_\_

									Required or Elective Academic				Career and Technical			
Grade	English	Code	Math	Code	Science	Code	Social Studies	Code	Course	Code	Course	Code	CTE Course	Code	CTE Course	Code
9	English 9	RA	Algebra I	RA	Physical Science	RA	American History	RA	Teen Success	RA	Health	RA	Computer Toolbox	CT RE		
10	English 10	RA	Geometry	RA	Biology	RA	World History	RA					Photo Shop I	CT RE		
11	English 11	RA	Algebra II	RA	Chemistry	RA	Law	RE	Spanish I	RE			Marketing I	CT		
12	English 12	RA	Pre Calculus	RE			Government/ Economics	RA	Spanish II	RE			Marketing II	CC CT CT2		

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**CODES** (use all that apply)

**RA:** Required Courses                      **CT:** Career-Technical Courses  
**RE:** Recommended Electives              **CT2:** Eligible for CT2 Credit  
CC: College Credit Opportunities based on articulation or dual/concurrent enrollment agreements

## 2009 - 2010 Program of Study - Secondary

Submitted by CTPD Name: Lima Senior High

CTPD Number: 2

### Secondary Program Information

**School District Name:** Lima Senior High

**Career Field:** Marketing (M)

**School District IRN:** 44222

**Pathway Name:** Marketing Management (M)

**Building (location) Name:** Lima Senior High

**Specialization Name (if applicable):** N/A

**Building (location) IRN:** 008298-Multiple Intelligences

**EMIS Subject Code:** 040810

**Local Program Name:** Marketing

**Specify Industry Credential Opportunities (if applicable):** \_\_\_\_\_

									Required or Elective Academic				Career and Technical			
Grade	English	Code	Math	Code	Science	Code	Social Studies	Code	Course	Code	Course	Code	CTE Course	Code	CTE Course	Code
9	English 9	RA	Algebra I	RA	Physical Science	RA	American History	RA	Teen Success	RA	Health	RA	Computer Toolbox	CT RE		
10	English 10	RA	Geometry	RA	Biology	RA	World History	RA					Photo Shop I	CT RE		
11	English 11	RA	Algebra II	RA	Chemistry	RA	Law	RE	Spanish I	RE			Marketing I	CT		
12	English 12	RA	Pre Calculus	RE			Government/ Economics	RA	Spanish II	RE			Marketing II	CC CT CT2		

**Contact Person:** Carin Doseck  
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**Date Completed:** 5/28/2009

**CODES** (use all that apply)

**RA:** Required Courses                      **CT:** Career-Technical Courses  
**RE:** Recommended Electives              **CT2:** Eligible for CT2 Credit  
**CC:** College Credit Opportunities based on articulation or dual/concurrent enrollment agreements

## 2009 - 2010 Program of Study - Postsecondary Quarters

Postsecondary Institution: Rhodes State College  
 College Major: (if applicable) Marketing College Degree: (if applicable) AAB

Specify Industry Credential Opportunities (if applicable): \_\_\_\_\_  
 Certificate, Adult and/or Apprenticeship Program: (if applicable) \_\_\_\_\_

Secondary Program Name: Marketing Secondary School Name: Lima Senior High District Name: Lima Senior High

	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code
Year 1 1st Qrt.	COM 111 English Composition	OTM RE	MGT 125 Team Building	RT	CPT 125 Computer Applications in the Workplace	RA	CPT 144 Introduction to the Internet	RT:	SDE 101 First Year Experience	RA						
Year 1 2nd Qrt.	ECN 143 Micro Economics	TAG RA	MKT 101 Principles of Marketing	TAG RT	MTH 110 Math of Business	RA	COM 211 Public Speaking	OTM TAG RA								
Year 1 3rd Qrt.	COM 116 Business Communications	OTM TAG RE	MGT 101 Principles of Management	RT CC	MKT 150 Consumer Behavior	RT	PSY 101 General Psychology	OTM TAG RA								
Year 2 1st Qrt.	ACC 101 Corporate Accounting Principles	TAG RA	MGT 201 Organizational Behavior	RT	MKT 111 Retail Merchandising	RT	MKT 221 Comprehensive Sales Techniques	RT:								
Year 2 2nd Qrt.	MKT 145 Customer Service	RT	MKT 205 Business Marketing	RT	MKT 211 Advertising and Promotion	TAG RT	Elective-Technical Studies	RE:								
Year 2 3rd Qrt.	OAD 264 Excel OR OAD 265 Access	RT	MKT 252 Special Studies in Marketing	RT	HST 162 American History Since 1877	OTM TAG RA										

**Contact Person:** Brenda Rizor  
**Title:** Chair  
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**CODES** (use all that apply)

- RT:** Required Technical Courses
- RA:** Other Required Courses
- RE:** Recommended Electives
- CC:** Other College Credit Opportunities (based on articulation or dual/concurrent enrollment agreements with partner high school)
- CT2:** Eligible for CT2 Credit
- TAG:** Eligible for TAG Credit