

2009 - 2010 Program of Study - Secondary

Submitted by CTPD Name: Apollo Career Center CTPD

CTPD Number 001

Secondary Program Information

School District Name: Apollo Career Center CTPD

Career Field: Marketing (M)

School District IRN: 050773

Pathway Name: Marketing Management (M)

Building (location) Name: Apollo Career Center

Specialization Name (if applicable): Marketing Management

Building (location) IRN: 050781

EMIS Subject Code: 040810

Local Program Name: Marketing Management

Specify Industry Credential Opportunities (if applicable): _____

									Required or Elective Academic				Career and Technical			
Grade	English	Code	Math	Code	Science	Code	Social Studies	Code	Course	Code	Course	Code	CTE Course	Code	CTE Course	Code
9	English I	RA	Algebra I	RA	Biology	RA	History I	RA	Physical Ed/ Health Ed	RA	Elective Language	RE				
10	English II	RA	Geometry	RA	Chemistry	RA	History II	RA	Physical Ed/ Health Ed	RA	Elective Language	RE				
11	English III	RA	Algebra II	RA	Physics	RA	American Government Economics	RA					MKM I	CT/ CC		
12	English IV	RA	Advanced Math	RE			Psychology	RE					MKM II	CT/ CC		

Contact Person: Douglas B. Bodey

Title: Director of Secondary Programs

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Date Completed 05/27/09

CODES (use all that apply)

RA: Required Courses

CT: Career-Technical Courses

RE: Recommended Electives

CT2: Eligible for CT2 Credit

CC: College Credit Opportunities based on articulation or dual/concurrent enrollment agreements

2009 - 2010 Program of Study - Postsecondary Quarters

Postsecondary Institution: Rhodes State College
College Major: (if applicable) Marketing **College Degree: (if applicable)** AAB
Specify Industry Credential Opportunities (if applicable): _____
Certificate, Adult and/or Apprenticeship Program: (if applicable) _____
Secondary Program Name: Marketing **Secondary School Name:** Apollo CC **District Name:** Apollo Career Center

	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code	Course	Code
Year 1 1st Qrt.	COM 111 English Composition	OTM RE	MGT 125 Team Building	RT	CPT 125 Computer Applications in the Workplace	RA	CPT 144 Introduction to the Internet	RT:	SDE 101 First Year Experience	RA				
Year 1 2nd Qrt.	ECN 143 Micro Economics	TAG RA	MKT 101 Principles of Marketing	TAG RT	MTH 110 Math of Business	RA	COM 211 Public Speaking	OTM TAG RA						
Year 1 3rd Qrt.	COM 116 Business Communications	OTM TAG RE	MGT 101 Principles of Management	RT CC	MKT 150 Consumer Behavior	RT	PSY 101 General Psychology	OTM TAG RA						
Year 2 1st Qrt.	ACC 101 Corporate Accounting Principles	TAG RA	MGT 201 Organizational Behavior	RT	MKT 111 Retail Merchandising	RT	MKT 221 Comprehensive Sales Techniques	RT:						
Year 2 2nd Qrt.	MKT 145 Customer Service	RT	MKT 205 Business Marketing	RT	MKT 211 Advertising and Promotion	TAG RT	Elective-Technical Studies	RE:						
Year 2 3rd Qrt.	OAD 264 Excel OR OAD 265 Access	RT	MKT 252 Special Studies in Marketing	RT	HST 162 American History Since 1877	OTM TAG RA								

Contact Person: Brenda Rizor
Title: Chair
Phone: 419 995 8431
E-mail: rizor.b@rhodesstate.edu

CODES (use all that apply)

- RT:** Required Technical Courses **CT2:** Eligible for CT2 Credit
- RA:** Other Required Courses **TAG:** Eligible for TAG Credit
- RE:** Recommended Electives
- CC:** Other College Credit Opportunities (based on articulation or dual/concurrent enrollment agreements with partner high school)